printchina

COMPANY PRESENTATION · NOVEMBER 2026

Buy a printer — get an online print studio

equipment, materials, setup and a website — in one kit

We don't sell equipment — we sell a business that works: the printer prints, the website takes orders, and we train and service you.

since 2013
we print in-house

250+
printers under service

35+
cities in Russia and the CIS

24/7
always reachable

THE PRINTCHINA ECOSYSTEM

Everything for a print business — from one partner

This usually takes four or five contractors. With us it's all connected: one contract, one phone number, one person in charge.

Equipment

- Our own PrintChina brand, working directly with factories
- DTF, DTG, UV, UV DTF, sublimation, wide format and laser

Materials

- **–15% off consumables, forever** when you buy a DTF or UV printer
- Film, ink and powder from one supplier
- Printheads and spare parts in stock

Setup and service

- Turnkey commissioning by an engineer
- On-site visits across Russia and the CIS
- 1-year warranty, training and an online launch course

Platform

- An online printing website with your logo and colors
- Designers, CRM, payment and delivery
- 14 days of testing on the top plan

YOUR PRINTER'S JOURNEY

At every step, we're accountable

Delivery and setup are already in the price — no hidden markups. Installation and commissioning are included so your printer starts earning right away.

CHINA

Factory

We choose the factories ourselves and work directly, with no middlemen.

ON SITE

Assembly inspection

At the factories we check printheads, boards, ink supply and calibration.

IN TRANSIT

Delivery and customs

We deliver to your door, with customs clearance at our expense.

OMSK

Warehouse and showroom

Most machines are in stock, shipping in 1–7 business days.

AT YOUR SITE

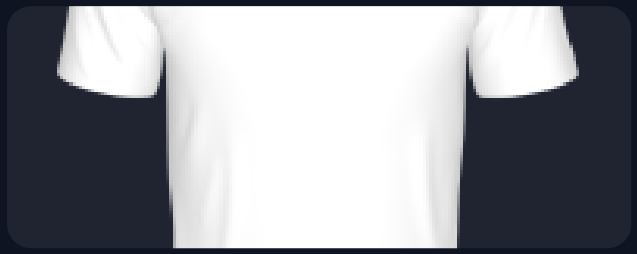
Setup and service

Our engineer sets it up, trains your team and stays in touch.

THE ONLINE PRINTING PLATFORM

A website that sells for you

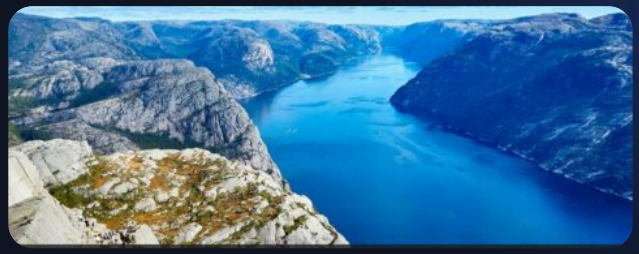
Six designers for your customer: they build the artwork, see the price and pay, and the order reaches you with print-ready files. All of it is tested in our own print studio.



PLATFORM MODULE

3D designer for souvenirs and textiles

The customer builds the design on a 3D model of the item



PLATFORM MODULE

3D photo book designer

Customers place photos across spreads themselves



PLATFORM MODULE

Canvas printing

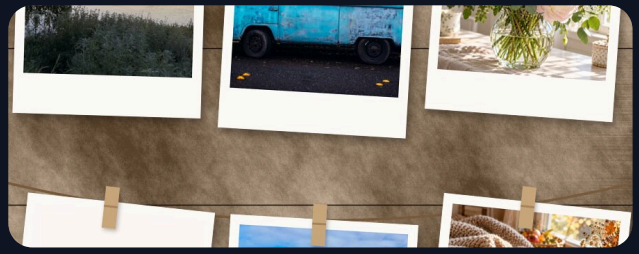
Customers see their canvas on a wall before they pay



PLATFORM MODULE

Polaroid-style photos

Polaroid and photo strip designer with captions



PLATFORM MODULE

Online photo printing

Customers upload photos from their phone or computer



PLATFORM MODULE

ID photos

The customer chooses a document and uploads a photo

UNDER THE HOOD

Your whole print studio — in one admin panel

Money, orders, production, catalog and marketing — one system instead of five services. A guide with step-by-step instructions is right in the admin panel.

MODULE

Shop and cart

catalog of finished products, online payment, delivery

MODULE

CRM and tasks

orders, statuses, tasks for staff and offices

MODULE

Marketing

promo codes, gift certificates, bonus points, newsletters

MODULE

Calculators

any service priced by quantity and options

MODULE

Invoice for a company

a company places an order and the PDF invoice arrives automatically

MODULE

Partner discounts

the more a partner buys per month, the bigger the discount

MODULE

My equipment

customer account: warranty, files, direct line to the engineer

MODULE

Analytics and data

sales reports, a reliable data center in St. Petersburg

PLATFORM PLANS

Three plans — one engine

A store, CRM, payments and delivery come with every plan. What differs is the product designers, marketing and storage space.

PLAN

Basic

For a quick start on the platform

4 000 ₽ per month

One-time setup 45 000 ₽ · 40 GB storage

- Online store
- CRM system
- Payment and delivery modules
- Sales analytics
- Photo printing (PhotoBox)
- Polaroid and photo strip designers

PLAN

Advanced

Balanced: more automation and a 3D designer

5 500 ₽ per month

One-time setup 55 000 ₽ · 55 GB storage

- Everything in Basic
- 3D designer for souvenirs and textiles (T-shirts, hoodies, mugs)
- Export products to the 3D catalog (finished items with a 3D preview)

PLAN

Professional

Maximum automation and full control over sales

7 500 ₽ per month

One-time setup 75 000 ₽ · 70 GB storage

- Everything in Advanced
- 3D photo book designer
- Photo book gallery
- Marketing modules (promo codes, bonus points, promotions, newsletters)

Bought a printer from us — 0 ₽ to set up Professional and 6 months of the platform free; after that still 0 ₽ if you buy consumables from 25 000 ₽ per month. To start — 14 days free on Professional.

EQUIPMENT

Catalog by technology

DTF, DTG, UV and UV DTF, sublimation, wide format, laser, heat presses and embroidery. Film, ink, powder and spare parts — in the same catalog, with a cart.



DTF printers

Merch, textiles, DTF printing by the meter

For example: DTF line 30 cm mini, 2 printheads — 460 000 ₽



DTG printers

Printing straight onto fabric

For example: DTG printer ST-400G, platen 40×60 cm, 2 printheads — 680 000 ₽



UV DTF printers

Stickers for anything solid

For example: UV DTF printer 30 cm, i3200-HD — 550 000 ₽



UV printers

Wood, acrylic, metal, souvenirs

For example: ST-4050 flatbed UV printer, 40×50 cm table, 2 printheads — 600 000 ₽



Eco-solvent printers

Wide format, canvas, banners

For example: 160 cm eco-solvent printer ST-1600, from 1 to 4 printheads — 450 000 ₽



Sublimation printers

Mugs, textiles, photo gifts

For example: 60 cm sublimation printer, model 602, 2×i1600 — 400 000 ₽



Laser machines

Engraving and cutting

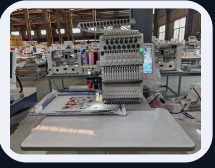
For example: WR9060 laser machine, working area 90×60 cm, 130 W — 360 000 ₽



Heat presses

DTF and sublimation transfer

For example: 40×50 cm heat press with a sliding table — 55 000 ₽



Embroidery machines

Embroidery on apparel

For example: single-head embroidery machine, 35×50 cm field, 15 needles — 465 000 ₽

STARTER KITS

Printer, materials and a website — in one delivery

Ready-made starter bundles: everything is compatible and set up to work together. Each one comes with an online printing platform under your brand.



DTF · 30 CM

Merch and textiles

490 000 ₽ ~~503 100 ₽~~

- 30 cm DTF printer
- Powder shaker and dryer
- Starter kit: DTF film, adhesive powder and ink

What to sell: T-shirts, hoodies, tote bags, uniforms, DTF prints by the meter



UV DTF · 30 CM

Stickers for anything solid

585 000 ₽ ~~606 600 ₽~~

- 30 cm UV DTF printer, i3200 printhead
- CMYK + white + varnish printing
- Starter materials

What to sell: stickers for mugs, thermoses, planners and covers, branded gifts



ECO-SOLVENT · 1,6 M

Wide format

725 000 ₽ ~~756 000 ₽~~

- 1,6 m eco-solvent printer, 1×i3200 printhead
- Cutting plotter
- 8 liters of ink

What to sell: contour-cut stickers, films, banners, canvas and interior printing

TRADE SHOWS AND FACTORIES

See how your printer is built

PrintChina is our own brand: we work with factories directly. We film our factory and trade show visits and post them on our channels.



MARCH 2025 · SHANGHAI

APPPEXPO — printing equipment trade show



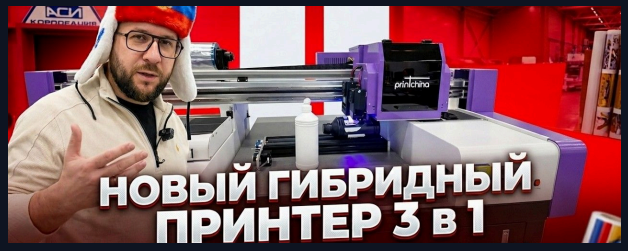
OCTOBER 2025 · BEIJING, WUHAN

Factories in China: assembly, printheads, boards, calibration



APRIL 2026 · GUANGZHOU

Trade show and printer testing under our own brand



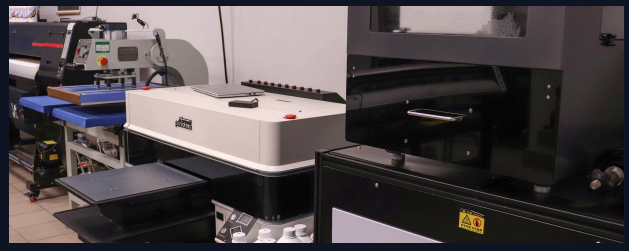
MAY 2026 · KEMEROVO

The first hybrid UV 3 in Russia — launch at a customer site in 1



JULY 2026 · CHINA

MTuTech factory: from components to testing



OMSK

PrintChina showroom and warehouse

SERVICE AND SHOWROOM

We won't leave you on your own with your printer

Our showroom in Omsk, 6 Transsibirskaya St.: 22 i3200 printheads run every day — we'll print test samples on your own products or ship them to you.

24/7

Always in touch

We trace the fault from a video, fix it remotely and come on site when needed.

0 ₽

Diagnostics

We find the cause free of charge before you spend any money.

Omsk

Spare parts in stock

i3200, i1600 and XP600 printheads, filters, dampers, caps and cables — all in stock.

1 year

Warranty

And post-warranty service, with no hunting for third-party technicians.

FOR YOUR NICHE

Six ready-made storefronts

Each niche gets its own equipment, website modules and a fitting plan. Open a storefront and see what you get.



STOREFRONT

For merch

T-shirts, hoodies, tote bags and caps: DTF, DTG and a 3D designer for souvenirs and textiles.



STOREFRONT

For photo printing

Photos, Polaroid-style photos and ID photos from your customer's phone.



STOREFRONT

All in one

Every technology and every platform module in one package.



STOREFRONT

For canvas

Canvas and interior printing: wide format, and canvas on the wall before checkout.



STOREFRONT

For photo books

A photo book designer on your website, plus equipment for covers.



STOREFRONT

For souvenirs and 3D

Mugs, stickers and souvenirs: UV, sublimation and a 3D designer.

PRINTCHINA

The printer prints.
The website sells.
You earn.

and we handle the rest

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